



DPS Virtual K-12

High School Infographic Projects
Language Arts



Phishing **Catfishing** **Fake likes and views**
Stalking **Humiliation** **Bullying** **advertising**
Defamation **cloning** **Fake subscribers and followers**
Money making **Information disclose** **Identity theft** **Spamming**
Harassing **Scamming**

What makes media marketing so effective?

Media marketing can be helpful to businesses by posting pictures of products and selling them online. Customers spend 2.5+ hours on media marketing. Which makes it easier for businesses to grow. Ordering products online makes it easier to shop. Companies promote products through different types of media, such as television, radio, print, and online platforms. media marketing is helpful and important in many ways.

OfferUp
Buy sell trade

Social Media Q

Identity Theft
Phishing
Hacking
Information Discloser

Why do people create fake profiles on social media?

https://Fiv... Home: School... remind... Google Slides... YouTube
https://Five_Things_Students_Students_Can_Learn_From_Social_Sites.com

The use of social sites has risen steadily during the last decade, especially for learning. Many rely on these sites to complete tasks on a daily basis due to its efficiency and easy widespread access. Especially when it comes to students, social sites play a crucial role in their education. Social sites help students learn in many ways, some of them being a valuable tool for studies, collaboration, sorting information, learning about careers, and as a promotional tool.

Having a business profile gives you access to selling and gaining. Individuals can quickly distribute their products/services, making it one of the easiest ways to get paid in finance.

Transitioning to different memberships can most likely get you successful. Essentially, membership marketing allows you to get your message out while remaining focused on those who are the right fit for your organization.

Google
Spotify
Instagram
Snapchat
TikTok

Farah Jabar

HADIA ZAHR

The Media: A Menace to Feminism

Did you know the media plays a crucial role in harming women's freedom?

HOW?

SEXUALIZING WOMEN ON SOCIAL MEDIA

The media harms women's freedom when it sexually objectifies them in order to sell products.

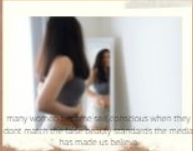
DATA

Researchers estimate that 81.27% of women in advertising are depicted as models, sexually available or pre-organic, used as decoration (or "Greek fret"), or fragmented into body parts.

81.27%

HURTING YOUNG GIRLS

The advertisements on social media not only sexualize women they also allow young women and girls to believe false beauty standards.



Many young girls are self-conscious when they don't match the beauty standards that media has made us believe.

HOW TO HELP

In order to help it falls in the hands of the community to remind their young women that they are beautiful the way they are. We can also help the current situation by having more women decide how women are portrayed.

Rayan Bazzi
1st Hour

Social Media: How does it affect our beauty standards?

The beauty standards on the media are unrealistic and arbitrary, therefore the beauty standard influence on social media should be limited.

SOCIAL MEDIA HARM

Studies have shown that the correlation between the number of people that have eating disorders to the number of people who have body image issues all sprout from social media. 1/10 women in the US have eating disorders!



TEENAGERS ON SOCIAL MEDIA

Did you know that 97% of teenagers are on social media, and 45% are CONSTANTLY on social media? This puts them at risk of always seeing society's unrealistic standards and can cause them multiple problems.



The Problem



What is the "Perfect Body"?
Women today think they need to be slim, curvy, and have a "good-looking" body. Men also have their "perfect body," by being more lean and tall something that can't be controlled.



Likes-Self Worth?
A lot of teenagers believe their self-worth is how social media and others view them. When they post a picture, if they don't get a certain amount of likes, they'll think "are we not good enough?" This can lead to mental and physical health problems.

Don't get caught up in the loop!

When you are constantly sucked in a beauty standard loop on social media, think, is this trying to give me a sign to change or just get in my head? More of the time it'll be the latter.

POINT OUT THE LIES

One major thing you'll always find on social media is misinformation. Just because you see something that looks real doesn't mean it is, make sure to find these lies and don't try to make yourself "prettier," using social media hacks.

Solutions

Build Up Confidence

Studies have shown that people with less "dissatisfaction" with their body don't get as bothered when seeing social media standards, and you shouldn't either! Remember to build your confidence levels!



References: https://www.researchgate.net/publication/352814846_Social_Media_and_Eating_Disorders
<https://www.verywellmind.com/social-media-and-body-image-issues-5085832>
<https://www.verywellmind.com/social-media-and-body-image-issues-5085832>
<https://www.verywellmind.com/social-media-and-body-image-issues-5085832>

How can parents protect their kids from the negative influence of social media?

PARENTS CAN FIND AN EASY AND HEALTHY WAY TO PROTECT THEIR KIDS FROM THE NEGATIVE INFLUENCE ON THE INTERNET.

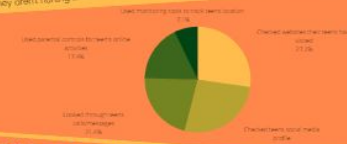
ARE KIDS BEING AFFECTED BY THE NEGATIVE INFLUENCE ONLINE?

Kids/teens are being affected by the negativity online and not doing anything about it. This can really ruin their mental health and will need help. Parents have to always make sure that their kids are safe online and not open to this type of negative activity.

HOW COULD PARENTS PROTECT THEIR KIDS FROM THE NEGATIVE INFLUENCE ON SOCIAL MEDIA?

60% OF PARENTS MONITOR WHAT THEIR KIDS DO ONLINE

Parents should protect their kids from the negativity of social media. All parents should know what their kids are doing online and if it is affecting them or not, it is important to check up on your kids to make sure they aren't hurting from something they found, or saw on social media.



ONE WAY OF HOW PARENTS COULD PROTECT THEIR KIDS FROM THE NEGATIVITY ONLINE

EXPLORE SOCIAL MEDIA TOGETHER

Exploring social media together is a great way of bonding and it lets you know what they do online. Exploring social media together is a great way of bonding and it lets you know what they do online. Exploring social media together is a great way of bonding and it lets you know what they do online.

SECOND WAY OF HOW PARENTS COULD PROTECT THEIR KIDS FROM THE NEGATIVITY ONLINE

KEEP COMMUNICATION OPEN

Communication is number one priority for parents and their kids. Parents must keep communication open for their kids as a safe place. Communicating will help their kids understand more and it'll also help the parent know what their kid is going through on the internet.

Can Social media addiction be harmful?

How can you recognize and overcome a social media addiction?

Data 1

The American Society of Addiction Medicine defines addiction as a behavior that becomes compulsive or continues despite negative consequences



Data 2

An estimated 27% of children who spend 3 or more hours a day on social media exhibit symptoms of poor mental health

27%

Data 3

Neuroscientists have compared social media interaction to a syringe of dopamine being injected straight into the system

